

SALEM
Ponnusamy Gounder Thirumana Mandapam,
Near New Bus Stand



STALL LAYOUTS

For online Registration & payment of stalls visit www.eredge.org.in

ERODE Malligai Arangan,
Near Bus Stand



Free Compliment Advertisements in leading Tamil News papers are arranged for all stall bookings.

Type of Stalls & Size	SALEM	ERODE	Tariff
S Stage 3 m x 3 m	510-5124	518-520	Rs. 40,000/-
R Royal 3 m x 3 m	1-26	1-177	Rs. 30,000/-
D Deluxe 3 m x 3 m	27-33	21-24	Rs. 20,000/-
E Economy 2 m x 2 m	34-54	35-40	Rs. 20,000/-

Booking and Mode of Payment

- 50% of the amount shall be paid at the time of booking with the application form by Cheque or DD (payable at Komarpalayam / Bhawan / Erode / Salem) in favour of "Excel Foundations"
- Balance amount shall be paid on or before 15th March 2017

Co-Sponsored by:

- Rotary Clubs of Komarpalayam / Salem Central / Salem Junction
- Lions Club of Erode North / Salem Golden City
- Erode Round Table - 98
- Salem Round Table - 84

For Stall reservation, please contact & E-mail

<p>Mr. M.Kamal Public Relations Manager 99422 39789 eredgekam@yahoo.com</p>	<p>Mr. K.Vimalanathan Asst. Mgr. Admin & Marketing 98655 22889</p>	<p>Rev. P.H.P. P. Kathiresan Chief Executive, SRET 98425 87789, 98640 11224</p>
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Prof. Dr. A.K. Natesan, M.A., M.T., Ph.D.,
Non-Chairman - Excel Group Institutions & The Kavery Educational Institutions
District Governor - 2015-2020 - Rotary District 2982 & D.L.C.C.
Chairman - Indian Society for Technical Education, TN & P-Beltion
President - Tamilnadu Ball Badminton Association (TNBBA)
Secretary - Association of Management of Oribate Anna University
Affiliated Colleges (AMCAGSIC)
Member - Academic Council - Anna University, Chennai

Convened by - Sri Rengaswamy Educational Trust
Organized by - Excel Foundations
Supported by - Truads Do Way, TRUMSNET, Sri Rengaswamy Educational Trust
Managed by - Excel Hi-Tech Infra & Services Pvt. Ltd.,



Sri Rengaswamy Educational Trust & Excel Group Institutions
NH-544, Salem Main Road, Pallakapalayam, Sankari West Post, Komarpalayam TK. - 637303, Namakkal Dt.; Cell: 99655 77789
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15th Year

Edition
31st & 32nd

SRET
Excel


Educational Guidance & Exhibition

EDGE

2017

April 1, 2 & 3 @ Salem
Ponnusamy Gounder Thirumana Mandapam,
Near New Bus Stand

April 5, 6 & 7 @ Erode
Malligai Arangan, Near Bus Stand



More Insight...
More Answers...
More Opportunities...



Educational Guidance & Exhibition

EDGE

These Exhibitions aim to promote self-enhancement by providing a channel for students, graduates and working population to gather information on Education, Careers, Training and Placement opportunities under one roof. A total of 100 Exhibitors participated in each of the last 29 exhibitions and attracted more than 2,00,000 visitors. Approximately 30,000 students have been motivated to join in different institutions through EDGE every year. Special offer of scholarships will be made available for 10th, 12th & Degree students from many leading colleges.

Purpose

This Exhibition will be one stop information center which will provide a wide variety of options to information seekers. The students and parents who are in dilemma to decide on the career plan choose the right institute and the branch of study through this exhibition. Educational institutions will be able to present their courses to the students and parents. Professional and Vocational institutions can take advantage of the exhibitions to promote their programmes. They may also use this forum as an advertising tool to promote the brand name of their organization and showcase their specialities.

Track Record of EDGE

SRET - Sri Rengaswamy Educational Trust is a charitable trust with an objective to achieve HIGHER EDUCATION TO ALL. This high profile Management team is doing Educational promotions for different disciplines in various colleges. This trust has been organizing EDGE for the past 14 years at Salem, Erode, Trichy and Dharmapuri. The Vice Chancellors of Salem Periyar University Dr. K.Muthuchelian, Dr. M.Thangaraju, Dr. R.Sethupathy Ramalingam, Dr. Balakrishnan, The Vice Chancellors of Chennai Anna University Dr. E.Balagurusamy and Dr. D.Viswanathan; The Vice-Chancellors of Coimbatore Anna University Dr. K.Ramasankaran, Dr. S.Radhakrishnan; The Vice-Chancellor of Madurai Anna University Dr. R.Ranganathan; The Vice-Chancellor of Trichy Bharathidasan University Dr. L.Thangamuthu; The Vice-Chancellors of Coimbatore Bharathiar University Dr. B.Lingoo, Prof. Dr. S.Siva Subramanian and Dr. C.Swaminathan; The Vice Chancellor of Tamilnadu Open University, Dr. M.S.Palanichamy; The Vice Chancellor of Vinsayaka Missions Deemed University Dr. V.R. Rajendran; The Vice Chancellor of Tamilnadu Agricultural University Dr. P. Murgesa Boopathy; The Registrar of Bharathidasan University Dr. V.Radhakrishnan; The Registrar of Salem Periyar University Dr. Gunasekaran; The Director of Trichy NIT, Dr. B.Chidambaram; The Collectors of Salem District, Dr. J.Radhakrishnan, Sri. K.Sukumar, Sri. N.Mahivaran, Sri. J.Chandrasekhar; The Collectors of Erode District Sri. Udayachandran, Dr. D.Karthikeyan, Sri. R.Sudhakarman. The Police Officials: Smt. Sonal Vikra IPS, Superintendent of Police of Erode, Sri. A.Alexander Mohan, IPS, DIG of Salem, Sri. P.Ravi, DIG of Salem, Sri. Abhash Kumar IPS, City Commissioner of Police of Salem, Sri. C. Raja, Additional Deputy Superintendent of Police of Erode, Erode Chief Educational Officer, Mr. A.Vyanam, Salem District Revenue Officer, Mr. S. Selvaraj, Career Consultant and Analyst Mr. Jayaprakash A. Gandhi, Mastering Mind Academy Motivational Trainer Mr. Sivakumar Palaniappan, Management Consultant & Cine Actor Mr. Raja Krishnamoorthy, President of United Vision 2020 Dr. R. Thiruchenturan, Cine Actor & Chairs in Pattinamdrum, Madurai, Thyagaraja College, Associate Professor Dr. G. Gnanasambandar, Chennai, Infosys Ltd. Location Head - Human Resources & HR Business Manager Mr. Suresh Kumar, Journalist, Writer, Trainer, Counsellor, Motivational Speaker Mrs. Nalini Samanthakumar, Erode Sengunthar Engineering College, Correspondent, Rev. Fr. R. Mohanraj, Velsar College of Engineering and Technology, Secretary / Correspondent, Sri. S.D. Chandrasekar, RID 2982, District Governor 2015-16, Rtn. R. Vasu, RID 2980, District Governor 2014-15, Fr. S.P. Balasubramanian, RID 2982, District Governor 2018-19, Rtn. A. Nirmal Prakash, Salem, Periyar University, Vice Chancellor, Dr. C. Swaminathan, Salem, Periyar University, Registrar, Dr. M. Manivannan have participated in the past EDGE events.



Exhibitors

High Profile Educational Institutions, Consultants, Banks and Counsellors from Chennai, Coimbatore, Erode, Salem, Namakkal, Dharmapuri, Krishnagiri, Karur, Dindugal, Trichy, Thanjavur, Pudukotai, Thiruvananthapuram, Perambalur, Pudukochery and Bangalore regions can make use of this opportunity.

Exhibitors Profile

- Universities, Deemed Universities
- Medical, Dental & Para Medical Colleges
- Engineering and Polytechnic Colleges
- Marine & Aeronautical Institutions
- Management Institutions
- Arts & Science Colleges
- Architecture Colleges
- National, International Schools & CBSE Schools
- Teacher Education Institutions
- Distance Education Centres
- Bank for Education Loan Purpose
- Overseas Education Consultancy Services
- Approved Vocational Training Institutions

Exhibitors Benefit

- Enroll the Students through counseling
- Provide the information about the college and courses
- Make visual presentations
- Discuss with parents and students
- Conduct spot admissions

Promotions

- Newspaper Advertisements
- Public Relations
- Direct Link
- Website & E-mails
- TV & Radio Commercials
- Banners at prime spots
- Handbills
- Institutional Promotions
- Editorial support from magazines & Newspapers
- Hoarding
- Mobile audio publicity
- Sponsored Regional TV Programmes

Facilities

- Fascia name board
- Carpet flooring
- One table, two chairs & table cloth
- One 15A power socket & 2 spot lights
- Mineral water
- Dust Bin

The Exhibition will be promoted to a wide range of audience through exhaustive advertisement campaign, which enables the participants to reap the maximum benefits.

